

RAYMOND JAMES BANK®

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FOR IMMEDIATE RELEASE

RAYMOND JAMES BANK ANNOUNCES CHIEF FINANCIAL OFFICER PROMOTED TO EXECUTIVE VICE PRESIDENT

ST. PETERSBURG, Fla. – Ann Towne Roberts, Chief Financial Officer for Raymond James Bank, has been promoted to Executive Vice President. The announcement was made by Steve Raney, President and Chief Executive Officer.

Roberts has 30 years of banking industry experience, the last thirteen of which have been with Raymond James Bank. She graduated from the University of South Florida in Tampa, Florida, with a degree in mathematics education as well as the Stonier Graduate School of Banking.

Active in her community, Roberts is a member of the Junior League of Tampa, Leadership Tampa program graduate, former Girl Scout troop leader and former board member of several community non-profit organizations.

As Executive Vice President & Chief Financial Officer, Roberts is responsible for Raymond James Bank's accounting, financial and regulatory reporting, financial controls, budgeting and planning, cash management, investments, and deposit and branch operations.

Raymond James Bank, which grew to \$6.8 billion in assets at the end of the fiscal year's first quarter, is a wholly owned subsidiary of Raymond James Financial (NYSE-RJF), a Florida-based diversified holding company providing financial services to individuals, corporations and municipalities through its subsidiary companies. Its three wholly owned broker/dealers, (Raymond James & Associates, Raymond James Financial Services and Raymond James Ltd.) and Raymond James Investment Services Limited, a majority-owned independent contractor

subsidiary in the United Kingdom, have a total of more than 4,770 financial advisors serving approximately 1.6 million accounts in 2,200 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately \$217 billion, of which \$37.3 billion are managed by the firm's asset management subsidiaries.

For more information, please contact Scott Will at (727) 567-4799.

Headshot image link: <http://www.RaymondJamesBank.com/images/staff/roberts.jpg>

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