

RAYMOND JAMES BANK®

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FOR IMMEDIATE RELEASE

RAYMOND JAMES BANK ANNOUNCES NEW SENIOR VICE PRESIDENT, DIRECTOR OF TECHNOLOGY

ST. PETERSBURG, Fla. – Bruce Zukowski has joined Raymond James Bank as Senior Vice President, Director of Technology. The announcement was made by Steve Raney, President and Chief Executive Officer.

Zukowski has 30 years of banking and information systems experience, most recently serving as Director of Information Technology for Accume Partners before joining Raymond James Bank. He graduated from the State University of New York in Oswego with a Bachelors Business Administration.

As Senior Vice President, Director of Technology, Zukowski will be responsible for overseeing the bank's information technology group, including information security, network monitoring, regulatory compliance, risk management, business continuity planning and supervising the technology department team.

Raymond James Bank, which grew to \$6.8 billion in assets at the end of the fiscal year's first quarter, is a wholly owned subsidiary of Raymond James Financial (NYSE-RJF), a Florida-based diversified holding company providing financial services to individuals, corporations and municipalities through its subsidiary companies. Its three wholly owned broker/dealers, (Raymond James & Associates, Raymond James Financial Services and Raymond James Ltd.) and Raymond James Investment Services Limited, a majority-owned independent contractor subsidiary in the United Kingdom, have a total of more than 4,770 financial advisors serving

approximately 1.6 million accounts in 2,200 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately \$217 billion, of which \$37.3 billion are managed by the firm's asset management subsidiaries.

For more information, please contact Scott Will at (727) 567-4799.

Headshot image link: <http://www.RaymondJamesBank.com/images/staff/zukowski.jpg>

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